



CORPORATE OPPORTUNITIES

Be a benefactor for the inaugural Louisiana Brew Mile taking place in Lake Charles! This brand new, one of a kind event, presented by Smoke & Barrel, will be the premier entertainment event of the summer! This lighthearted fun-run will include beer at each quarter mile of the run, with DJ entertainment preceding and during the run, and a live concert at the Arcade Pavilion immediately following. Building on the success of Smoke & Barrel's flagship BBQ and Bourbon event launched last fall, The Louisiana Brew Mile will be another sold out event which becomes a yearly staple in the Lake Charles Entertainment must-dos!

Each registered participant will receive four Crying Eagle beers during the race, a runner's bib, a closed course with sponsor marketing, and an official t-shirt.

SATURDAY, JUNE 15, 2019
6 pm - 11 pm

KEG SPONSOR \$5,000

8 Louisiana Brew Mile Registrations

- | | |
|----------------------------------|-------------------------------|
| Print Materials - Largest Logo | Social Media Spotlight - Logo |
| Web Page - Largest Logo and Link | Social Media Header - Logo |
| Shirt - Spotlight Logo | Runner's Bib- Large Logo |
| Day of Event Signage -Large Logo | Gate Signage - Spotlight Logo |
| Press Release Inclusion | EMAILS - LOGO |
| WRIST BAND - LOGO | FINISH LINE - LOGO |

GROWLER SPONSOR \$2,500

6 Louisiana Brew Mile Registrations

- Print Materials - Larger Logo
- Web Page - Larger Logo and Link
- Shirt - Logo
- Day of Event Signage - Logo
- Press Release Inclusion

- Social Media Spotlight - Logo
- Emails - Name
- Runner's Bib - Logo
- Day of Event Signage - Logo
- Gate Signage - Logo

PITCHER SPONSOR \$1,500

4 Louisiana Brew Mile Registrations

- Print Materials - Logo
- Web Page - Logo and Link
- Social Media Group Posts - Logo

- Shirt - Name
- Day of Event Signage - Name
- Press Release Inclusion

PINT SPONSOR \$500

2 Louisiana Brew Mile Registrations

- Print Materials - Logo
- Web Page - Logo and Link
- Social Media Group Posts- Logo

Presented by



Benefiting

