



SPONSORSHIP OPPORTUNITIES

Be a benefactor for the inaugural Louisiana Brew Mile taking place in Lake Charles! This brand new, one of a kind event, presented by Smoke & Barrel, will be the premier entertainment event of the summer! This lighthearted fun-run will include beer at each quarter mile of the run, with DJ entertainment preceding and during the run, and a live concert at the Arcade Pavilion immediately following. Building on the success of Smoke & Barrel's flagship BBQ and Bourbon event launched last fall, The Louisiana Brew Mile will be another sold out event which becomes a yearly staple in the Lake Charles Entertainment must-dos!

Each registered participant will receive four Crying Eagle beers during the race, a runner's bib, a closed course with sponsor marketing, and an official t-shirt.

SATURDAY, MAY 30, 2020
6 pm - 11 pm

8 Louisiana Brew Mile Registrations

**KEG
SPONSOR**
\$5,000

Print Materials - Largest Logo
Web Page - Largest Logo and Link
Shirt - Spotlight Logo
Day of Event Signage - Large Logo
Press Release Inclusion
WRIST BAND - LOGO

Social Media Spotlight - Logo
Social Media Header - Logo
Runner's Bib- Large Logo
Gate Signage - Spotlight Logo
EMAILS - LOGO
FINISH LINE - LOGO

**GROWLER
SPONSOR**
\$2,500

**6 Louisiana
Brew Mile
Registrations**

Print Materials - Larger Logo
Web Page - Larger Logo and Link
Shirt - Logo
Day of Event Signage - Logo
Press Release Inclusion

Social Media Spotlight - Logo
Emails - Name
Runner's Bib - Logo
Day of Event Signage - Logo
Gate Signage - Logo

**PITCHER
SPONSOR**
\$1,500

**4 Louisiana
Brew Mile
Registrations**

Print Materials - Logo
Web Page - Logo and Link
Social Media Group Posts - Logo

Shirt - Name
Day of Event Signage - Name
Press Release Inclusion

**PINT
SPONSOR**
\$500

**2 Louisiana
Brew Mile
Registrations**

Print Materials - Logo
Web Page - Logo and Link
Social Media Group Posts- Logo

Presented by



Benefiting

