

CORPORATE OPPORTUNITIES



Smoke & Barrel is a one of a kind event in Lake Charles. There will be over fifty bourbons and whiskey to taste along with BBQ from out of this world pit-masters.

United Way of Southwest Louisiana will benefit from this inaugural event as they work to build strong, successful families and strengthen the community.

Taking place under the oaks on the Calcasieu Parish Courthouse lawn, it has become one of the year's preeminent social events.

SATURDAY, NOVEMBER 20, 2021 | 1 - 5 PM

BOURBON PACKAGE

\$10,000

Pre-Event Benefits

16 Tickets
valued at \$95 each

Access to limited pre-sale tickets for use by customers

Logo and link on Smoke & Barrel website

Logo on all social media advertising

Included in all press releases

Logo on direct mail advertising

Event Benefits

VIP Parking

Logo on event glasses

Top logo placement on all event signage

Logo featured on event stage

Verbal acknowledgment at the event

Opportunity to address the crowd from stage

WHISKEY PACKAGE

\$5,000

Pre-Event Benefits

8 Tickets
valued at \$95 each

Access to limited pre-sale tickets for use by customers

Logo and link on Smoke & Barrel website

Included in all social media advertising

Included in all press releases

Event Benefits

VIP Parking

Logo placement on event signage

Verbal acknowledgment at the event

PIT-MASTER PACKAGE

\$2,500

Pre-Event Benefits

4 Tickets
valued at \$95 each

Access to limited pre-sale tickets for use by customers

Name and link on Smoke & Barrel website

Included in social media advertising

Included in all press releases

Event Benefits

VIP Parking

Logo placement on event signage

Verbal acknowledgment at the event

United Way
of Southwest Louisiana
UNITEDWAYSWLA.ORG

